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# Oracle Exalytics Revealed

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Big Data  
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Oracle SQL High-performance Tuning  
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Siebel Insurance Guide  
Oracle Essbase & Oracle OLAP  
Oracle Visual Builder Cloud Service Revealed  
Creating Business Agility  
Power Semiconductor Controlled Drives  
Oracle Exalytics Revealed  
Encyclopedia of Electronic Components Volume 1  
Federal Contract Compliance Manual  
Oracle Database 12c Release 2 Performance Tuning Tips & Techniques  
Data Visualization for Oracle Business Intelligence 11g  
Management Information Systems  
M&A Information Technology Best Practices  
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Informatics in Economy  
Concise Guide to Databases  
Oracle Big Data Handbook  
Oracle Database 11g Release 2 Performance Tuning Tips & Techniques  
Oracle Sees All

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## DANIELA QUENTIN

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### **Big Data For Dummies**

Pearson Educación  
 Creating Business Agility: How Convergence of Cloud, Social, Mobile, Video, and Big Data Enables Competitive Advantage provides a game plan for integrating technology to build a smarter, more customer-centric business. Using a series of case studies as examples throughout, the book describes the agility that comes from collaborative commerce, and provides key decision makers the implementation roadmap they need to build a successful business ecosystem. The focus is on Business Agility Readiness in terms of the five major changes affecting the information technology landscape, and how data-driven delivery platforms and decision-making processes are being reinvented using digital relationships with a social business model as the consumer world of technology drives innovation and collaboration. Cloud computing, social media, next-gen mobility, streaming video, and big data with predictive analytics are major forces

now for a competitive advantage, and Creating Business Agility provides leaders with a roadmap for readiness. Business leaders tasked with innovation and strategy will find that Creating Business Agility provides important insight from an informed perspective.

Why Good People Can't Get Jobs McGraw Hill Professional

The only book to cover and compare Oracle's online analytic processing products With the acquisition of Hyperion Systems in 2007, Oracle finds itself owning the two most capable OLAP products on the market-- Essbase and the OLAP Option to the Oracle Database. Written by the most knowledgeable experts on both Essbase and Oracle OLAP, this Oracle Press guide explains how these products are similar and how they differ. Oracle Essbase & Oracle OLAP will help you architect the Oracle OLAP product that is most appropriate for your application, and build, tune, and maintain OLAP solutions.

### **The Unicorn Project**

Peter Gbolagade Akintunde  
 Maintaining the advanced technical focus found in Developing Essbase

Applications, this second volume is another collaborative effort by some of the best and most experienced Essbase practitioners from around the world. Developing Essbase Applications: Hybrid Techniques and Practices reviews technology areas that are much-discussed but still very new. *Big Data* Morgan Kaufmann  
 Management Information Systems provides comprehensive and integrative coverage of essential new technologies, information system applications, and their impact on business models and managerial decision-making in an exciting and interactive manner. The twelfth edition focuses on the major changes that have been made in information technology over the past two years, and includes new opening, closing, and Interactive Session cases. *High Performance Oracle* McGraw Hill Professional  
 Find the right big data solution for your business organization Big data management is one of the major challenges facing business, industry, and not-for-profit organizations. Data sets such as customer transactions for a mega-

retailer, weather patterns monitored by meteorologists, or social network activity can quickly outpace the capacity of traditional data management tools. If you need to develop or manage big data solutions, you'll appreciate how these four experts define, explain, and guide you through this new and often confusing concept. You'll learn what it is, why it matters, and how to choose and implement solutions that work. Effectively managing big data is an issue of growing importance to businesses, not-for-profit organizations, government, and IT professionals. Authors are experts in information management, big data, and a variety of solutions. Explains big data in detail and discusses how to select and implement a solution, security concerns to consider, data storage and presentation issues, analytics, and much more. Provides essential information in a no-nonsense, easy-to-understand style that is empowering. *Big Data For Dummies* cuts through the confusion and helps you take charge of big data solutions for your organization.

### **Hodder Cambridge**

#### **Primary English:**

#### **Student Book Stage 3**

University of Pennsylvania Press

*Revealed* uncovers the science behind mysteries of nature and secrets of frauds who have been fooling us for centuries. Beginning at the Greek oracle in Delphi, author Loren Pankratz, PhD, guides us through the mysteries of the ancient world, the rituals of the Renaissance Church, and the readings of early mystics and spiritualists of the modern world to expose the deception of those claiming to tap into supernatural realms. Quite often these deceptions were the product of powerful institutions, like Roman Oracles or the Church of the Enlightenment, used to suppress free-thinking and maintain a tight grip on power. From Galileo's scientific discoveries of the cosmos to Bernard Fontenelle's popular philosophical dialogue that helped common people understand the sun-centered universe, Pankratz profiles those who used reason to challenge the authority of their time. Soon after, mesmerists and hypnotists paraded subjects who

demonstrated insensitivity to pain and powers of clairvoyance. One such clairvoyant, a Frenchman named Alexis Didier, was so compelling as to provoke claims that if a case for clairvoyance could not be made for him, then no case can be made for anyone. This declaration has not been previously challenged, and Didier's secret methods are unraveled here through information in rare documents and privately printed pamphlets for the first time. Modern spiritualism started with simple rapping noises created by the Fox sisters, but these quickly escalated into an arms race of psychic manifestations like levitations and mysterious writing on slates. Scientists like Michael Faraday conducted clever experiments with magnets to show the deception at work -but the captivating power of the spiritualists was too much to overcome, and his results were shrugged off. We follow more individuals who devised tests to debunk these hucksters, even as mediums did everything possible to avoid exposure. Each story in *Revealed* captures the tension of mysterious

conflict, the thrill of discovery, and the power of science to unmask frauds and fakes.

*NIQ* Springer

Peter Cappelli confronts the myth of the skills gap and provides an actionable path forward to put people back to work.

Even in a time of perilously high unemployment, companies contend that they cannot find the employees they need.

Pointing to a skills gap, employers argue

applicants are simply not qualified; schools aren't preparing students for jobs; the government isn't letting in enough high-skill immigrants; and even

when the match is right, prospective employees won't accept jobs at the wages offered. In this powerful and fast-reading book, Peter Cappelli,

Wharton management professor and director of Wharton's Center for Human Resources,

debunks the arguments and exposes the real

reasons good people can't get hired. Drawing on jobs data, anecdotes from all sides of the employer-employee divide, and

interviews with jobs professionals, he explores the paradoxical forces bearing down on the American workplace and

lays out solutions that can help us break through what has become a crippling employer-employee stand-off.

Among the questions he confronts: Is there really a skills gap? To what extent is the hiring process being held hostage by

automated software that can crunch thousands of applications an hour?

What kind of training could best bridge the gap between employer

expectations and applicant realities, and

who should foot the bill for it? Are schools really

at fault? Named one of HR Magazine's Top 20 Most

Influential Thinkers of 2011, Cappelli not only

changes the way we think about hiring but points

the way forward to rev America's job engine

again.

*Siebel Customer Order Management* Apress

An in-depth Oracle Press guide to Oracle Exalytics

In-Memory Machine

Written by Oracle ACE Director Mark Rittman,

this e-book offers comprehensive coverage

of Oracle Exalytics In-Memory Machine, the

best-in-class, preintegrated BI platform.

After an overview of the product and its

capabilities, you'll get complete details on

installation, configuration, administration,

maintenance, and creation of the in-memory

adaptive data mart that powers the

speed-of-thought dashboards. Expert

tips for integrating with both Oracle and non-

Oracle enterprise data sources are included.

Enable your organization to analyze large amounts

of data via rich, visual dashboards using Oracle

Exalytics In-Memory Machine and this Oracle

Press guide.

*Developing Essbase Applications* "O'Reilly Media, Inc."

This easy-to-read textbook/reference

presents a comprehensive introduction to databases,

opening with a concise history of databases and

of data as an organisational asset. As

relational database management systems are

no longer the only database solution, the

book takes a wider view of database technology,

encompassing big data, NoSQL, object and object-

relational and in-memory databases. The text also

examines the issues of scalability, availability,

performance and security encountered when

building and running a database in the real

world. Topics and features: presents review and discussion questions at the end of each chapter, in addition to skill-building, hands-on exercises; introduces the fundamental concepts and technologies in database systems, placing these in an historic context; describes the challenges faced by database professionals; reviews the use of a variety of database types in business environments; discusses areas for further research within this fast-moving domain.

### **Information**

**Orientation** McGraw Hill Professional  
Add value to your organization via the mergers & acquisitions IT function As part of Deloitte Consulting, one of the largest mergers and acquisitions (M&A) consulting practice in the world, author Janice Roehl-Anderson reveals in **M&A Information Technology Best Practices** how companies can effectively and efficiently address the IT aspects of mergers, acquisitions, and divestitures. Filled with best practices for implementing and maintaining systems, this book helps financial and technology executives in every field to add value to

their mergers, acquisitions, and/or divestitures via the IT function. Features a companion website containing checklists and templates Includes chapters written by Deloitte Consulting senior personnel Outlines best practices with pragmatic insights and proactive strategies Many M&As fail to meet their expectations. Be prepared to succeed with the thorough and proven guidance found in **M&A Information Technology Best Practices**. This one-stop resource allows participants in these deals to better understand the implications of what they need to do and how

### **Oracle Exalytics Revealed**

Hodder Education  
Look into your future and let the oracle reveal your future. Get answers to your questions about life, love, money, work and much more. Use the method within this book to get answers to your questions from the spirit world. Easy to understand simple answers to your questions, such as "does he truly love me" or "Shall I become rich" I have been using this system for looking into the future for more than 20 years with some great

results.

### **International Merchandise Trade Statistics**

McGraw Hill Professional  
Master Oracle Business Intelligence 11g Reports and Dashboards Deliver meaningful business information to users anytime, anywhere, on any device, using Oracle Business Intelligence 11g. Written by Oracle ACE Director Mark Rittman, **Oracle Business Intelligence 11g Developers Guide** fully covers the latest BI report design and distribution techniques. Find out how to execute effective queries, build accurate models, use scorecards and KPIs, create dynamic reports, set up dashboards, and publish to smartphones and wireless devices. This Oracle Press guide contains comprehensive details on Oracle Exalytics In-Memory Machine, the best-in-class, preintegrated BI platform. Install or upgrade to Oracle Business Intelligence 11g Develop and manage custom Oracle Business Intelligence repositories Access relational, file, and multidimensional data sources Design print-quality reports with Oracle Business Intelligence

Publisher Create web-enabled analyses, dashboards, and visualizations Integrate with other applications using Oracle Business Intelligence 11g Action Framework Employ authentication, authorization, and row-level security Configure and deploy Oracle Exalytics In-Memory Machine  
*Siebel Field Service Guide*  
 McGraw Hill Professional  
 Implement Proven Database Optimization Solutions Systematically identify and eliminate database performance problems with help from Oracle Certified Master Richard Niemiec. Filled with real-world case studies and best practices, Oracle Database 11g Release 2 Performance Tuning Tips & Techniques details the latest monitoring, troubleshooting, and optimization methods. Find out how to find and fix bottlenecks, configure storage devices, execute effective queries, and develop bug-free SQL and PL/SQL code. Testing, reporting, and security enhancements are also covered in this Oracle Press guide. Properly index and partition Oracle Database 11g Release 2 Work with Oracle Exadata

and Oracle Exalogic Elastic Cloud Efficiently manage disk drives, RAID arrays, and memory Tune queries with Oracle SQL hints and the TRACE utility Troubleshoot databases using V\$ views and X\$ tables Distribute workload using Oracle Real Application Testing Generate reports using Oracle's Statspack and Automatic Workload Repository tools Use sar, vmstat, and iostat to monitor system statistics "This is a timely update of Rich's classic book on Oracle Database performance tuning to cover hot new topics like Oracle Database 11g Release 2 and Oracle Exadata. This is a must-have for DBAs moving to these new products." -- Andrew Mendelsohn, Senior Vice President, Oracle Database Server Technologies  
*MySQL High Availability*  
 Prometheus Books  
 Endorsed by Cambridge International Examinations The Cambridge Primary English course that is mindful of learners where English is not their first language. This Student's Book offers full coverage of the learning objectives, addresses key objectives and includes model texts and other starting points.

- Ensures full coverage of the learning objectives - Contains model texts and other stimulating starting points, followed by activities - Addresses key objectives including phonics and spelling, grammar and punctuation, reading, writing and speaking and listening Hodder Cambridge Primary English aids preparation for the Progression tests and Primary Checkpoint test and offers full coverage of the Cambridge Primary English curriculum frameworks for Stages 1-6. There is a Student's Book, Workbook and a Teacher's Pack available for each stage.

**Successful Business Intelligence: Secrets to Making BI a Killer App**  
 McGraw Hill Professional  
 The Phoenix Project wowed over a half-million readers. Now comes the Wall Street Journal Bestselling The Unicorn Project! "The Unicorn Project is amazing, and I loved it 100 times more than The Phoenix Project..."—FERNANDO CORNAGO, Senior Director Platform Engineering, Adidas "Gene Kim does a masterful job of showing how ... the efforts of many create lasting business advantages for all."—DR.

STEVEN SPEAR, author of *The High-Velocity Edge*, Sr. Lecturer at MIT, and principal of HVE LLC. "The Unicorn Project is so clever, so good, so crazy enlightening!"--CORNELIA DAVIS, Vice President Of Technology at Pivotal Software, Inc., Author of *Cloud Native Patterns* This highly anticipated follow-up to the bestselling title *The Phoenix Project* takes another look at Parts Unlimited, this time from the perspective of software development. In *The Unicorn Project*, we follow Maxine, a senior lead developer and architect, as she is exiled to the Phoenix Project, to the horror of her friends and colleagues, as punishment for contributing to a payroll outage. She tries to survive in what feels like a heartless and uncaring bureaucracy and to work within a system where no one can get anything done without endless committees, paperwork, and approvals. One day, she is approached by a ragtag bunch of misfits who say they want to overthrow the existing order, to liberate developers, to bring joy back to technology work, and to enable the business to win in a time of digital disruption. To

her surprise, she finds herself drawn ever further into this movement, eventually becoming one of the leaders of the Rebellion, which puts her in the crosshairs of some familiar and very dangerous enemies. The Age of Software is here, and another mass extinction event looms—this is a story about rebel developers and business leaders working together, racing against time to innovate, survive, and thrive in a time of unprecedented uncertainty...and opportunity. "The Unicorn Project provides insanely useful insights on how to improve your technology business."—DOMINICA DEGRANDIS, author of *Making Work Visible* and Director of Digital Transformation at Tasktop ——— "My goal in writing *The Unicorn Project* was to explore and reveal the necessary but invisible structures required to make developers (and all engineers) productive, and reveal the devastating effects of technical debt and complexity. I hope this book can create common ground for technology and business leaders to leave the past behind, and co-create a better future together."—Gene Kim,

November 2019  
*Developing Essbase Applications* MOHAMMED AZIZUDDIN AAMER  
 This edition provides a comprehensive methodological framework for collection and compilation of international merchandise trade statistics in all countries, irrespective of the level of development of their statistical system. The conceptual framework reflects both the multipurpose nature of these statistics and concern for availability of the adequate data sources and data compilation procedures. It is intended primarily for the producers of international trade statistics, particularly the staff of national statistical offices and/or customs involved in the collection and compilation of merchandise trade statistics, but may be also useful to researchers and other users interested in better understanding the nature of trade statistics.  
**Harness the Power of Big Data The IBM Big Data Platform IT Revolution**  
 This book presents the results of an international research project designed to evaluate how effectively people use information and IT to

improve business performance. In particular it looks at three dimensions - information behavior and values; information management practices; and IT practices - and their relationship to business performance. The book combines a focus on business relevance with strong empirical research. Concepts in Enterprise Resource Planning John Wiley & Sons

Expert Oracle Exadata, 2nd Edition opens up the internals of Oracle's Exadata platform so that you can fully benefit from the most performant and scalable database hardware appliance capable of running Oracle Database. This edition is fully-updated to cover Exadata 5-2 and Oracle Database 12c. If you're new to Exadata, you'll soon learn that it embodies a change in how you think about and manage relational databases. A key part of that change lies in the concept of offloading SQL processing to the storage layer. In addition there is Oracle's engineering effort in creating a powerful platform for both consolidation and transaction processing. The resulting value proposition in the form of

Exadata has truly been a game-changer. Expert Oracle Exadata, 2nd Edition provides a look at the internals and how the combination of hardware and software that comprise Exadata actually work. Authors include Martin Bach, Andy Colvin, and Frits Hoogland, with contributions from Karl Arao, and built on the foundation laid by Kerry Osborne, Randy Johnson, and Tanel Poder in the first edition. They share their real-world experience gained through a great many Exadata implementations, possibly more than any other group of experts today. Always their goal is toward helping you advance your career through success with Exadata in your own environment. This book is intended for readers who want to understand what makes the platform tick and for whom—"how" it does what it is does is as important as what it does. By being exposed to the features that are unique to Exadata, you will gain an understanding of the mechanics that will allow you to fully benefit from the advantages that the platform provides. This book changes how you think about managing SQL performance and

processing. It provides a roadmap to successful Exadata implementation. And it removes the "black box" mystique. You'll learn how Exadata actually works and be better able to manage your Exadata engineered systems in support of your business. This book: Changes the way you think about managing SQL performance and processing Provides a roadmap to successful Exadata implementation Removes the "black box" mystique, showing how Exadata actually works Mysteries and Secrets Revealed Cengage Learning

If you love Essbase and hate seeing it misused, then this is the book for you. Written by 12 Essbase professionals that are either acknowledged Essbase gurus or certified Oracle ACEs, Developing Essbase Applications: Advanced Techniques for Finance and IT Professionals provides an unparalleled investigation and explanation of Essbase theory and best practices. Detailing the hows and the whys of successful Essbase implementation, the book arms you with simple yet powerful tools to meet your immediate needs, as well as the theoretical



knowledge to proceed to the next level with Essbase. Infrastructure, data sourcing and transformation, database design, calculations, automation, APIs, reporting, and project implementation are covered by subject matter experts who work with the tools and techniques on a daily basis. In addition to practical cases that illustrate valuable lessons learned, the book offers:

**Undocumented Secrets**—Dan Pressman describes the previously unpublished and undocumented inner workings of the ASO Essbase engine.

**Authoritative Experts**—If you have questions that no one else can solve, these 12 Essbase professionals are the ones who can answer them.

**Unpublished**—Includes the only third-party guide to infrastructure.

**Infrastructure** is easy to get wrong and can doom any Essbase project.

**Comprehensive**—Let there never again be a question on how to create blocks or design BSO databases for performance—Dave Farnsworth provides the answers within.

**Innovative**—Cameron Lackpour and Joe Aultman bring new and exciting

solutions to persistent Essbase problems. With a list of contributors as impressive as the program of presenters at a leading Essbase conference, this book offers unprecedented access to the insights and experiences of those at the forefront of the field. The previously unpublished material presented in these pages will give you the practical knowledge needed to use this powerful and intuitive tool to build highly useful analytical models, reporting systems, and forecasting applications.

[Oracle SQL High-performance Tuning](#)

McGraw Hill Professional Boost your Big Data IQ! Gain insight into how to govern and consume IBM's unique in-motion and at-rest Big Data analytic capabilities Big Data represents a new era of computing—an inflection point of opportunity where data in any format may be explored and utilized for breakthrough insights—whether that data is in-place, in-motion, or at-rest. IBM is uniquely positioned to help clients navigate this transformation. This book reveals how IBM is infusing open source Big

Data technologies with IBM innovation that manifest in a platform capable of "changing the game." The four defining characteristics of Big Data—volume, variety, velocity, and veracity—are discussed. You'll understand how IBM is fully committed to Hadoop and integrating it into the enterprise. Hear about how organizations are taking inventories of their existing Big Data assets, with search capabilities that help organizations discover what they could already know, and extend their reach into new data territories for unprecedented model accuracy and discovery. In this book you will also learn not just about the technologies that make up the IBM Big Data platform, but when to leverage its purpose-built engines for analytics on data in-motion and data at-rest. And you'll gain an understanding of how and when to govern Big Data, and how IBM's industry-leading InfoSphere integration and governance portfolio helps you understand, govern, and effectively utilize Big Data. Industry use cases are also included in this practical guide.